

**ROSHNI – Centre of Women Collectives Led Social Action invites
letter of Intent from creative story tellers
(Film Makers, Photographers, Illustrators and Writers)**

About ROSHNI – Centre of Women Collectives Led Social Action

Roshni –Centre of Women Collectives Led Social Action is established in 2018 as a technical support unit at national level for DAY-National Rural Livelihoods Mission (DAY-NRLM). It is embedded in the Department of Development Communication and Extension, Lady Irwin College, New Delhi.

DAY-NRLM envisions breaking the self-perpetuating cycle of malnutrition- illness- out-of-pocket expenditure for treatment-poverty through its savings and enterprise approach and layering of Food, Nutrition, Health and WASH (FNHW) interventions through Self-help groups (SHG) and their federations. This is also referred to DAY-NRLM's *Dashasutra* (10 principles) strategy. A model that demonstrates layering of FNHW interventions on DAY-NRLM platforms is Swabhimaan. It makes the last mile delivery of FNHW interventions, which has been considered a voluntary function for field mobilizers for too long, an invested service. Launched in 2016, Swabhimaan is a collaborative initiative of DAY-NRLM and UNICEF India in five poorest DAY-NRLM resource blocks in four districts of three Indian states: Bihar, Chhattisgarh and Odisha.

Roshni aims to capture the processes; successes and challenges faced under Swabhimaan and create learning documents for similar intended initiatives. We invite applications from story tellers to facilitate this documentation with engagement of the women leaders who have been the backbone of Swabhimaan. Training could be in social work, journalism, films, photography, arts and related fields with atleast three to five years of relevant experience.

Process:

- A detailed Terms of Reference will be developed for letter of intent of consultants with timelines and deliverables.
- An agreement will be undertaken with consent of the individual to provide timely services as and when required.
- However, the letter of Intent is not entitled to favour any individual in further engagement with Roshni- Centre of Women Collectives led Social Action.

Applications:

Interested applicants may send their applications by 12th November, 2018 to

roshni.ladyirwin@gmail.com. Application should include details of :

- Training and past experience,
- Best work sample
- Fee expectation

Subject line should state “Application for story teller (film maker/photographer/writer/ illustrator)” (choose relevant option or include your specialisation)