

Roshni – Centre of Women Collectives Lead Social Action
Department of Development Communication & Extension
Lady Irwin College, University of Delhi
New Delhi

Expression of Interest

To hire consulting services of Individual/Agency for Development of Website

About ROSHNI – Centre of Women Collectives Led Social Action:

Roshni – Centre of Women Collectives Led Social Action is established in 2018 as a technical support unit at national level for DAY-National Rural Livelihoods Mission (DAY-NRLM). It is embedded in the Department of Development Communication and Extension, Lady Irwin College, New Delhi. UNICEF provides technical and financial support to the Centre.

Roshni Centre aims to host its own website to project the accomplishments, branding, communicate with stakeholders on activities undertaken by the Centre and provide access to resources and updates. Roshni Centre **invites applications for engaging consulting services of competent individual/ agencies for website development.**

Scope of the assignment:

1. Domain Purchase and Portal Building

1.1. *The Consultant/Agency is expected to purchase domain/portal in the name of ROSHNI afterwards acquire requisite web space for content upload.*

2. Front End – Portal Design

2.1. *The Consultant/Agency would be responsible in designing the web page technically and aesthetically for the consumption of website visitors.*

2.2. *Create and embed easy content upload and design mechanism to the interface*

3. Back End Support – Provide AMC for two years

3.1. *Provide real time support for troubleshooting, security and issues arising from day to day usage*

3.2. *Provide Training for Website Administration to the team representatives.*

4. Content Design/ Strategy

- *Repository/ resources*
- *Blog posts*
- *Documents*
- *Video*
- *Pictures (such as in a gallery)*
- *Slideshows*
- *Embedded social media feeds (such as your Twitter stream or Facebook page updates)*

Note: Interested applicants could refer to Anemia Mukh Bharat website for reference (*please follow the link - <http://anemiamuktbharat.info/dashboard/#/>*)

Deliverables/Expected outputs:

1. Technically apt and aesthetically designed Website
2. Email ID for the centre
3. AMC for 2 Year from the date of commissioning of the website
4. Training of Website Administration to the team member

Application process:

1. Interested applicants may send their Expression of Interest by **30th November, 2018** to roshni.ladyirwin@gmail.com. Please write subject of application email as **“Application for Website Development”**.
2. Application should include details of the Consultants/ Agencies along with portfolio or links to their work.
3. The applicants having experience of developing similar website development for not-for-profit sector will be given preference.
4. Shortlisted applications would be informed for a pre-bid meeting to discuss the requirements in detail.