

Letter of Intent

from agencies and experts in the field of digital communication, filmmaking and other creatives

Lady Irwin College, New Delhi, houses two budding Centres, both technically and financially supported by UNICEF, India.

The National Centre of Excellence and Advanced Research on Diets (NCEARD-D) was established in 2018 as a technical support unit at the national level to the Maternal Health Division, Ministry of Health and Family Welfare (MOHFW), Government of India. It is embedded in the Department of Food and Nutrition of the College. The NCEARD role is envisaged as pioneering work in convening policy discourse, developing and testing maternal malnutrition guidelines, enhancing knowledge of nutrition epidemiology under public health nutrition training for evidence based nutrition programming in India.

Roshni- Centre of Women Collectives Lead Social Action has been set up to technically support the Deendayal Antyodaya Yojana- National Rural Livelihoods Mission (DAY-NRLM), Ministry of Rural Development (MoRD), Government of India, on layering maternal and child nutrition interventions on the DAY-NRLM community platforms in line with their convergent action plan under Poshan Abhiyan. A five year MoU has been signed with Ministry of Rural Development at a ceremony attended by Joint Secretaries from MoRD and UNICEF leadership. <http://pib.nic.in/newsite/PrintRelease.aspx?relid=184224>.

We invite applications from agencies/ experts as follows:

1. illustrations
2. photoshopers
3. web developers
4. web designers
5. event management
6. story tellers
7. film makers
8. digital softwares
9. printers

A pre-bid meeting will be held in January-February before which details of tasks will be shared with the agencies/ consultants. In case you have previously applied to any of the two Centres request for letter of intent, please **do not re-apply** as your application is being processed.

All new applicants are encouraged to share their application / profile on recruitment.nceard@gmail.com by 12th January, 2019. No phone calls will be entertained. Only shortlisted agencies/ experts will be contacted for pre-bid meeting.