



National Centre of Excellence and Advanced Research on Diets



Announcement!

“Volunteer 4 Indian Women Campaign”

50 sites, 50 volunteer dietitians / nutritionists

ONE PMSMA day (July 9, 2019)

Dear All,

The National Centre of Excellence and Advanced Research on Diets (NCEARD) was established in 2018 within the Department of Food and Nutrition at Lady Irwin College, New Delhi. Supported by UNICEF, NCEARD acts as a technical support unit to the Ministry of Health and Family Welfare (MoHFW), Government of India on research and policy formulation for women’s nutrition.

Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA) has been launched by the Ministry of Health & Family Welfare (MoHFW), Government of India. The program aims to provide assured, comprehensive and quality antenatal care, free of cost, universally to all pregnant women on the 9th of every month.

“**Volunteer 4 Indian Women Campaign**” is being organized by the NCEARD, Lady Irwin College, from July 8 to July 9, 2019 across 50 PMSMA sites in Delhi. This is an excellent opportunity for dietitians/nutritionists/interns/students to counsel pregnant women as volunteers and spread messages about the importance of **maternal nutrition on ONE PMSMA day – July 9, 2019**.

NCEARD with trained volunteers and counseling resources will support to facilitate counseling services at PMSMA sites on **July 9, 2019**. Suggested activities by the volunteers will include nutritional assessment of pregnant women, dietary counseling focusing on consumption of healthy and nutritious foods during pregnancy.

Interested dietitians/nutritionists/interns/students are requested to confirm participation for July 9, 2019 on nceard.lic@gmail.com by July 6, 2019.

Note: The travel expenses from college to site and back to college will be reimbursed by NCEARD.

Looking forward for your active participation.

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