

Letter of Intent

From agencies and experts in the field of digital communication, filmmaking and other creatives

Lady Irwin College, New Delhi, houses two budding Centres, both technically and financially supported by UNICEF, India.

The National Centre of Excellence and Advanced Research on Diets (NCEARD) was established in 2018 as a technical assistance resource centre at the national level to the Maternal Health Division, Ministry of Health and Family Welfare (MoHFW), Government of India. It is embedded in the Department of Food and Nutrition of the College. The NCEARD role is envisaged as pioneering work in convening policy discourse, developing and testing maternal nutrition guidelines, enhancing knowledge of nutrition epidemiology under public health nutrition training for evidence based nutrition programming in India.

ROSHNI Centre of Women Collectives Lead Social Action has been set up to technically support the Deendayal Antyodaya Yojana- National Rural Livelihoods Mission (DAY-NRLM), Ministry of Rural Development (MoRD), Government of India, on layering maternal and child nutrition interventions on the DAY-NRLM community platforms in line with their convergent action plan under Poshan Abhiyan. A five year MoU has been signed with Ministry of Rural Development at a ceremony attended by Joint Secretaries from MoRD and UNICEF leadership.

We invite applications from agencies/experts as follows to be a part of the LTA for the year 2020:

1. Illustrator and Designers
2. Photoshoppers
3. Translators (Hindi/English)
4. Web designers
5. Event management
6. Story tellers
7. Film makers
8. Digital software
9. Printers

A pre-bid meeting will be held in January-February before which details of tasks will be shared with the agencies/ consultants.

All new applicants are encouraged to share their application / profile on nceard.lic@gmail.com and roshni.ladyirwin@gmail.com by December 15, 2019. No phone calls will be entertained. Only shortlisted agencies/ experts will be contacted for pre-bid meeting.