



ROSHNI

Centre of Women Collectives led Social Action

A Technical Support Unit to Ministry of Rural Development

Supported by UNICEF India

Department of Development Communication & Extension

Lady Irwin College, University of Delhi

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Call for Development Research & Communication Fellowships

ROSHNI- Centre of Women-Collectives-led Social Action (CWCSA) is looking to hire two fellows to join our research and communications team. This is an opportunity for bright, enthusiastic and skilled young people to gain hands-on work experience, build on their skills and gain insights into rural development processes.

Areas of work for Fellows:

- 1) **Social Media** (Twitter, Facebook, Instagram – For campaigns and dissemination of ROSHNI's toolkits)
- 2) **Documenting** Stories of change (Assisting the communications team in writing and editing short stories and collating newsletter)
- 3) Primary and secondary **research** on ROSHNI's ambit of work that explores how women collectives can be drivers of community centric development in the following domains:
 - a) Nutrition Programmes run on a community cash grant model to address FNHW outcomes
 - b) Engaging men & boys for gender transformative actions in the community
 - c) Disaster risk reduction & resilience
 - d) Maternal depression

Details:

- This is a year-long paid fellowship from February 2020 - January, 2021 with a stipend of Rs. 20,000/- per month
- 2 positions are available
- The fellow will be on probation for the first six months. Contract will be extended for the rest year on based on the quality of work produced
- The fellows will be under the supervision of ROSHNI's Team
- On successful completion, the fellow will be given a letter of recommendation from the centre

Required interests, skills & abilities:

- An interest in learning about maternal nutrition programmes, gender and women-collectives is a must
- The ability to work independently, with remote supervision
- Ability to multi-task
- We are looking for people with a combination of writing, analytical, research and basic photography skills
- Ability to summarise findings from academic research
- Familiarity with social media tools like Twitter, Facebook and Instagram
- Willingness to constantly improve and find innovative ways of writing about government programmes
- Transparency and good work ethic
- Post-graduate degree or PG Diploma holders in sociology/ English/ history/ economics/ development studies/ international development/ journalism/ public health/ public policy/ social entrepreneurship or similar disciplines are encouraged to apply

What a fellow could gain from this opportunity:

- An understanding of field realities in the implementation of programmes run via women collectives in Bihar, Odisha and Chhattisgarh
- A nuanced understanding of the National Rural Livelihoods Mission
- Developing skills to write well-crafted stories of change
- Learning how to package data in an engaging manner
- Skills in pitching stories to various online news publications
- Documenting qualitative findings for reports
- Familiarity with Wordpress
- Mentoring from a small, dynamic team
- Exposure to working with UNICEF & NRLM

Preparing for the fellowship:

- ROSHNI-CWCSA is currently working on a UNICEF project ‘Swabhimaan’ in Chhattisgarh, Bihar and Odisha where we are supporting the State Rural Livelihoods Missions. Read about the programme using resources from ROSHNI’s website– www.roshni-cwcsa.in. Understanding the Swabhimaan programme is a must to work at ROSHNI.
- Familiarise yourself with the tone & content (written/visual/research-based) generated by research institutes like Leveraging Nutrition for Agriculture in South Asia (LANSA), International Food Policy Research Institute (IFPRI), Jhpiego, and IndiaSpend.

To apply:

- Send us a motivation letter (up to 300 words) telling us why you want to apply, clearly indicating your skills and area of interest and an updated CV
- Also send two samples of work. This could be something you have worked on in the past, or something you make specifically for the application. Choose a sample that best reflects your skills. It needn’t be related to nutrition or women.
- Send the above to roshnicwscsacommunications@gmail.com by **31st January, 2020**, 12 pm.
- Once shortlisted there will be a short assessment assignment followed by an interview, based on which 2 fellows will be chosen.

We look forward to your applications.

About ROSHNI-CWCSA –

ROSHNI – Centre of Women Collectives led Social Action, was set up with a vision to empower women collectives, and equip them to lead social action on food, nutrition, health, WASH (FNHW) and gender interventions.

We seek to enable women to transform their own lives through holistic health and social development.

Housed at the Department of Development Communication and Extension at Lady Irwin College, the centre is a technical support unit to DAY-NRLM. It works as a knowledge and capacity building hub for scaling-up DAY-NRLM’s Dashasutra Strategy and DAY-NRLM committed activities under the POSHAN Abhiyan 2018-2022.

What we do –

ROSHNI-CWCSA incubates new ways of promoting FNHW based livelihoods and generates evidence on promoting social inclusion through women’s collectives by reducing economic and social vulnerabilities.