



National Centre of Excellence and Advanced Research on Diets (NCEARD)
Department of Food and Nutrition, Lady Irwin College

Call for Nutrition Communication Fellows (2)

The “National Centre of Excellence and Advanced Research on Diets (NCEARD)” is a technical assistance resource centre to the Ministry of Health and Family Welfare, Government of India on research, policy and programme support for strengthening coverage and quality of nutrition services in preconception and pregnancy via MoHFW antenatal care contact points. Funded by UNICEF India, NCEARD was established in 2018, within the Department of Food and Nutrition at Lady Irwin College, New Delhi with the following objectives:

1. To test the operational feasibility and challenges of strengthening maternal nutrition services in routine antenatal care and *Pradhan Mantri Surakshit Matritva Abhiyan* (PMSMA)
2. To guide consensus-driven policy needs on preconception and maternal nutrition and diets for Maternal Health Division, MoHFW, Government of India, through policy briefs and seminars
3. To act as an apex food skill lab/reference lab for development and standardization of local recipes for behaviour promotion and awareness on diets in preconception and pregnancy
4. To design and conduct diets and maternal nutrition training programmes for medical/paramedical professionals
5. To develop and test simplified counselling tools for management of maternal malnutrition in primary health centre/community health centre and health and wellness centres
6. To generate evidence on nutritional status of pregnant women and relate it with birth outcome

Areas of work for Fellow (1)

- 1) **Social Media** (Twitter, Facebook, Instagram – For campaigns and dissemination of NCEARD’s communication resources)
- 2) **Providing assistance in making films and videos** (Assisting the communications team in shooting and editing videos)

Qualification: Post-graduate degree or PG Diploma holders in Mass Communication/English/Development studies/Journalism

Duration & Fellowship: INR 15,000 per month for 3 months

Areas of work for Fellow (2)

1. Literature Review and support in content development
2. Mapping of school/colleges/SNF fellows for implementation of Weekly iron folic acid supplementation (WIFS)
3. Assist in coordination with schools in Delhi and Haryana
4. Supervising and accompanying SNF fellows to schools
5. Assist in development of IEC material/communication aids

Qualification: Post-graduate degree or PG Diploma holders in Food and Nutrition/Food Technology/Public Health/Food Science.

Duration & Fellowship: INR 15,000 per month for 6 months.

The fellows will be under the supervision of Administrative Lead, Head of the Department (Food and Nutrition), NCEARD, Lady Irwin College

What a fellow could gain from this opportunity

- An understanding of field realities in the implementation of maternal nutrition, *Anemia Mukta Bharat* and Eat Right Indian programmes, respectively
- Visual Documentation and content development
- Mentoring support
- Exposure to working with Government organizations, research and academic institutes and development partners

To apply

- Send us a motivation letter (up to 300 words) telling us why you want to apply, clearly indicating your skills and area of interest and an updated CV with “Nutrition Communication Fellow” as subject line.
- Also send two samples of work. This could be something you have worked on in the past, or something you make specifically for this application. Choose a sample that best reflects your skills.
- Send the above to nceard.lic@gmail.com and cc to usman.nceardlic@gmail.com by **January 31, 2020, 12:00 noon**.
- Shortlisted candidates will be called for written test(s) and interview in-person, as per discretion of the interview committee. No TA/DA will be paid for attending the interview.
- Recruitment process may be multi-stage. No calls shall be entertained.

We look forward to your applications.