

TRB Suggestions for M.Sc dissertation proposals of DCE Department
Meeting held on 29th October 2020

1. Aditi Sharma

- Opinion and satisfaction-related questions need to be segregated
- 5-point rating for satisfaction - will be difficult to conduct over the phone
- Very lengthy and extensive questionnaire-please make it doable
- The title of the paper needs more clarity - is it the accessibility or role, or implication of the scheme?
- Inclusion criteria: should also include only those farmers who are aware of the scheme.
- Usage of the word 'Minimal plagiarism' in ethical considerations is incorrect.
- Language issues in the proposal
- Question 6 has nearly ten sub-sections. Re-work in the light of suggestions given
- Can include women farmers if possible
- Look for a possibility of Gender-disaggregated selection of farmers

2. Aditi Verma:

- Language in the questionnaire needs to be consistent
- Q.7 - give the respondents a wider range
- Q.1, 6, Too many details in the questions
- Title: 'young people' qualified with college attending as done in the objectives
- Some students in the second year are of 18 years, expand age range
- 3-4 sharp objectives should be enough
- Go to only students who are from Delhi.
- Section 2: Have more yes/no questions
- The ending of the questionnaire is very abrupt. Seek suggestions from the students. Thank your respondents.

3. Bhavna Verma:

- Getting information once is good enough - two phases is a challenge
- Spend more time doing a pilot before finalising the design of the study.
- Too many objectives, too big a sample, please relook at these
- Remove questions related to opinions and satisfaction
- Look at the sequence of these questions and re-arrange accordingly
- Do not put everything in title, 'Delhi' only; remove 'NCR'
- Remove the word - 'quantitative study'
- Keep in mind the technological considerations
- Do away with Likert scales - ask simple, straightforward questions

- Include only those who have been asking these apps for a specific period and have a good comparison also

4. Bhumika Anand:

- Consider limiting study to identifying message deficits as listed in Phase 1
- Study could be limited to the content analysis of messages about air pollution in air-pollution apps
- Content analysis in itself is a huge research approach
- Restrict yourself to detailed, in-depth content analysis and go deep into it. Bring out more useful qualitative data.
- In inclusion criteria Teachers have to be post-graduate if only college teachers being approached.
- Age criteria of teachers in sample should be rationalised.
- Use uniform terms as the meaning differs as in case of for teachers the word 'Staff' has also been used , which can be misinterpreted.

5. Dilesha:

- Within the constraints of the study, you can focus on relating to only COVID-19 specific communication on mental health
- Tool 2: Content Analysis Framework - how will you ensure objectivity when a respondent is answering these questions on the layout
- Mention 'Case study' in the title
- Pandemic communication - redundant expression
- Review your title. Maybe reframe it as 'Mental health during COVID-19: A case study of My Gov Corona Hub Facebook page'
- Spell-check your proposal
- In the exclusion - mention of NEP is not needed.
- Study may be limited to just content analysis. Make it doable.
- Mention the differences between a post and a creative
- Inter-coder reliability: Two coders will minimize the subjectivity and ensure the credibility of research

6. Dimple:

- Q.6, Q.7, - What do you expect them to answer
- Q.11-You are not giving them options to answer
- Categorization of responses needs to be re-checked
- Re-word and redo leading questions
- Certain biases in your mind are evident. Ask questions whether something like this exists or not?
- In Title - Academics are not necessarily teachers. Clarify and define this.
- Inclusion criteria for women: change to women within 32/35-45 years of age.

- Analyze data from government and private institutions - for comparison
- Include the type of family factor too

7. Garima:

- Objectives do not highlight the comparison of working and non-working women
- Re-look at the objectives
- Semi-structured interview schedule: Q.2 - what do you mean by 'enough'? It is a very subjective word. Q.3 (3) - 'always', Q4 'good quality'-the person will be conscious
- Questions related to food allocation are too direct and need to be re-worded
- Q.12 – relook at Suggestive statements
- Exclusion criteria needs to be appropriately worded.
- Either ask men and women both and then do a comparative study or Include such questions in the questionnaire for women.
- Assumptions about income criteria, nutritional requirements, needs to be checked
- Explicit bias to be removed from the study

8. Harina Kaur Oberoi:

- Tools – (Section 2, Q.15)- some parts of the language used is very generic whereas some parts are personal
- Statement 6 - 'high quality' needs to be defined
- In several questions not clear if personal opinions or generic opinions being asked
- Section 4: The table for each campaign should be different
- Title: too many concepts in the title. When talking about gender, isn't the cause already defined?
- No need to have 2-3 panel of judges as They will bring in their own set of biases, you can have certain criteria for the selection of these campaigns. That should be enough.
- The use of the word - 'powerful'. It is subjective and value-laden. 'Effective', 'result-oriented' are better options instead of 'powerful'
- The questionnaire needs to be re-looked at. Pronouns to be checked
- Check if personal bias is there any question
- Go for in-depth interviews, if possible

9. Lakshmi Bhardwaj:

- Can just have one phase for the study
- Have voluntary or convenient sampling, Remove the word 'Public' and use convenient in sample
- Better to have graduates and non-graduates in inclusion criteria
- Don't confine to urban women if possible

10. LunneichongKigpen:

- Doing study in 3 phases is difficult.
- According to the WHO, Reproductive age starts ranges from 15-49 years, so you to specify why you still want to take the women in the age group 18-45 year.
- This study needs to be qualitative. Use in-depth interview schedule in place of semi-structured interview schedule as a research tool.
- Don't use the term multi-stage sampling. Simply use the term snowball technique.
- Why to bring 10 external experts , it is not required
- Role of family and community in influencing the use of traditional medicines can be explored.
- Can add questions to explore link between nutritional status of a woman and use of medicinal plants by herfor reproductive health.

11. Medha Saxena:

- Section C of tool- how to ask 'graphic' question? Please check
- How to come to conclusion after asking a question.
- Q14- what is 'Goals'?
- Look for farmers who have and donot have app
- Questions should be explanatory and not lengthy- remove complicated questions
- Title- can we say 'utilization pattern' instead of 'user experience'
- Depending on outsiders for data collection is difficult- instead do a qualitative study
- Exclusion criteria- leaving a lot of population on basis of 'affordability'
- Check possibility of including women and tenant farmers?

12. Meenakshi Bhardwaj:

- Do not include media in the title. Relook at the title
- Famers not using green technologies is only the exclusion criterion.
- Don't use 'the term 'anonymous'- mention that it will be used for study purpose
- Just ask the source of information in objective 4
- Look at the word qualitative mentioned in doc
- Age range- (20-40) years- may be taken and mention rationale for the selection of sample
- 45-50 mins for data collection over phone may be very long-please see.
- Keep track on what is happening to the farmers and how recent amendments have affected them?Consider current challenges. Read more about farmer's issues

13. Neha Kumari:

- Title- why 'higher education' - relook
- Q7,8,9- reliable institute is a broad question, reconsider
- How would you define 'aspiration' as a researcher- instead it should be 'aspirations'
- Higher education needs to be defined
- Why 18-23 years- why not 18-25 years?
- Strategies is missing in doc- only present in objectives but not reflected in the questionnaire
- Whyto restrict to science and commerce only- include arts if possible.
- Include questions like distance and challenges

14. Pooja:

- Confused between macro, micro and nano influencer
- Take small sample and gain in-depth knowledge
- Definition of micro influencer based on number of followers- there's a huge range
- Why 18-40 years age, give a rationale for this
- Why bring in celebrities in exclusion criteria- this line is redundant
- Remove content analysis and case study from research tool- these are methods- rework
- Restrict study to phase 1 and 2, if possible

15. Riddhi:

- Time constraint for phase 2- difficult to select people in phase 1 and move on to phase 2 will take time
- Is it possible to merge the two phases?
- Look at construct of patriarchy and societal norms for your study.

16. Shruti V:

- Title- 'negotiating' word with experience of media practitioners needs to be looked at.
- Use of word traditional media- tv and radio are included now a days so think accordingly.
- Can include folk media - Write one line to document the use of the term folk media and traditional media in the study

- What is the need to include primary and secondary sample- not just 'sample' rationalize this. Two levels of sample are confusing- personal and professional
- Relook at sample, sample size and tools

17. Tanya:

- Title- correlation between awareness and management, Age should be removed from the title
- Can qualify the sample- like urban women
- Why to select 5 metro cities- only 2 cities may be selected
- Any simpler expression for PCOS can be used - what if people are not familiar with the term
- Remove parenthesis
- Remove HIG MIG, reflect real income

18. Tulika Singh:

- Separate out questions on awareness, opinions etc.
- Q11- relook at the categories
- Need to identify whether social media advertising exists
- Title- "Role of social media in sustainable consumption: A study in Delhi"suggested
- Objectives could be added for open mind to look at scenario
- Third objective may be relooked
- Relook at quota sampling- purposive sampling can be used
- Instead of using middle and upper- use and accessibility of computer etc. should be considered.
- Look at inclusion and exclusion criteria
- Redo title, objectives and approach
- Lot of assumptions regarding awareness of media platform and rework accordingly.
- Bias in the study- advertising have a role or weather trying to find out through the study.

19. Vaishali:

- Rapid facility tool- add toilets aspect.
- Be clear about time period/ frame of lockdown about which questions asked
- Use of mobile in current time by domestic worker as a challenge- add this aspect
- Objectives should be in behavioral terms- remove understand, study etc. from objective
- Keep only relevant objectives and they are very long

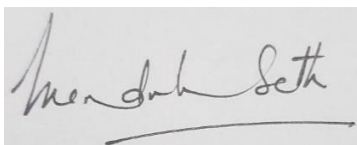
- Reduce number of questions in tool
- Age of sample could be 18-35 years in sample
- Why in sample putting emphasis on slums? Avoid this expression
- Inclusion criteria must include access to telephone for telephonic interview
- Can add on about the Role of RWAs

20. Varda Hameed:

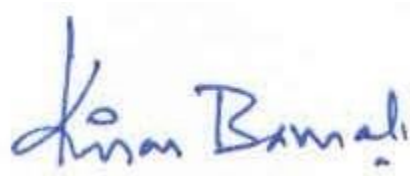
- Last objective looking at - impact would be a complete study itself
- Word 'Return' in title need to be relooked.
- NCR is too big to use.
- Objectives- perception and viewership pattern- two different things together
- Assumptions about inter-generational views
- Review the relationship of OTT platform
- Add 'can't say' and 'don't know' in the tool. Relook the tool
- Add open ended questions
- There could be other TV shows as well.

21. Renu Airy:

- Last objective needs to be reworked
- Title- using two expression- can use 'Digital literacy' instead
- Objectives- two concepts in one objective- access and usage can be avoided
- Curriculum word can be replaced with syllabus
- Relook at research objectives
- Visit the website/make a visit to Digital Empowerment Foundation will be helpful.



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